

Writer Liang Xiaosheng, spokesperson of the 5th China Reading Pals & Books Festival on the principle of reading

梁晓声等作家代言读友读品节

■ Ye Yu, Dao Shi

On the afternoon of April 23rd, 2018, China Publishing and Media Journal and the Library of Renmin University of China co-hosted the launch ceremony of 5th China Reading Pals & Books Festival.

As one of the spokespersons of this year's Reading Pals & Books Festival, during the keynote lecture, writer Liang Xiaosheng emphasized the importance of family reading to personal growth. He suggested that parents should realize the significance to teach children by personal example; parents should read more books with their children, especially not limit selections only among textbooks. Besides, he mentioned that the most important thing in reading is having connections with spiritual home. When one experiences problems in society and in life, reading can help them build up interactions with authors and characters in books to find their shelter.



Chinese publisher elected as chairman of IBBY for the first time

中国出版人张明舟当选 IBBY 主席

■ Lu Yun



On September 1st, 2018, at the 36th International Board on Books for Young People (will be abbreviated as IBBY below) World Conference hosted in Athens, the capital of Greece, Zhang Mingzhou, executive vice president of China Society for the Studies of Children's Literature and former director of the Department of International Cooperations at China Children's Press & Publication Group, was elected as chairman of IBBY. Zhang is the first Chinese in the organization's top leader position.

More than 600 delegates from over 70 countries attended this year's conference. Under the topic of "Children's books & fairytales: where the East and the West meet", delegates developed a lively discussion on children's literature, children's publishing and related subjects about reading promotion.

At the conference, Zhang Mingzhou (2nd Left in the picture) and President of iRead Foundation Li Wen (1st Left) signed an agreement for the establishment of the iRead Outstanding Reading Promoter Award.

Translators of *The Lantern Bearer* from PLPH won the Claris Appiani Award in Italy

贾平凹作品《带灯》译者在意大利获翻译奖

■ Lu Yun

On July 17th, 2018, at the 4th Elba Book Festival, Barbara Lonesi (Left) and Caterina Vigilone (Right), translators of the Italian version of *The Lantern Bearer*, written by Jia Pingwa and published by People's Literature Publishing House (PLPH) in China, won second place of the Claris Appiani Translation Award. The novel was published by Elliot, an independent publishing house based in Rome that aims to publish world literary classics for elite intellectuals in Italy. (translated by Chen Huiyi)

