FRANKFURTER BUCHMESSE 法兰克福专刊 CATALOGUE

(Continued from F26)

青岛出版社

Qingdao Publishing Group

《论语》(中·蒙文对照版)

The Analects of Confucius (Chinese and Mongolian Edition)

Author: Confucius ISBN: 9787555258308

The book is designed to go abroad through various cultural exchange activities, to help foreign friends learn Confucian classics and understand Chinese culture; It is convenient for people from different cultural backgrounds to read and study *The Analects of Confucius* in order to build a bridge of communication and better serve the construction of the "Belt and Road".

《中国一新长征》

China - New Long March

Author: Qingdao Publishing Group & Australia Wilton International Limited ISBN: 9787543678309

The Long March is one of the most influential events in modern history. In 1934, 80,000 Red Army soldiers were surrounded by powerful Kuomintang troops. They broke through the blockade and evacuated the Jiangxi Soviet base, and began an expedition of about 10,000 miles. It is an important work of the Mongolian people to understand the history of the Initiative Long March, and it is also the first batch of results of the "Belt and Road".

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山东画报出版社

Shandong Pictorial Publishing House

《40年400个难忘的瞬间》(4卷)

400 Reminiscent Moments in 40 Years (4 volummes)

Editor-in-chief: Chen Xiaoming ISBN: 9787547422588

In the year of 1978, China began to implement the Economic Reform and Open up. This set of books, with 400 vivid photos and annotations, elaborately recorded and explained how Chinese people's lives are changing together with their spiritual outlooks against the great Chinese Economic and Open up background.

《考工记》

Records of Artificers

Records of Artificers is one of the most magnificent works of Chinese traditional culture, and yet the earliest work on the handicraft industry technology ever recorded. This book contains succinct and popular annotations, together with pictures and texts. The introduction of handicraft industry technology could lead the readers to appreciate scientific and technological development in the Chinese culture.

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人民音乐出版社

People's Music Publishing House

《京剧脸谱图解》

The Illustration of Facial Makeup in Beijing Opera

Author: Sheng Hua ISBN: 9787103028162

As a means by which the face is decorated on stage, the Beijing Opera mask is an inseparable part of performing art of the opera itself. With different color designs painted on the face, the artist thus expresses a divergence of theatrical features and characters of the roles they play on stage, taking advantage of this unique angle from which they employ the skills of multi-color based artistic exaggerations and implications to enhance the intended effects.

Contact: Li Lidong Email: musicright@126.com



人民邮电出版社

Posts & Telecom Press

《东学西渐》

Translatio Studii: Eastern Learning Spreading Westward

Author: Zhang Wang ISBN: 9787115450654

Translatio Studii: Eastern Learning Spreading Westward series are presented in a novel and creative way of combining western and eastern cultural symbols. With deconstruction and isomorphism, the author created distinctive figures by incorporating Chinese traditional symbolic style elements into the household figures in the western culture like super heroes and monsters from audiovisual products.

Contact: Catherine Yang Email: yangcq@ptpress.com.cn



山东科学技术出版社

Shandong Science and Technology Press Co., Ltd.

《家门外的自然课系列》

Nature Courses Outdoor Series

ISBN: 9787533183775

Nature Courses Outdoor Series is a series of science picture books for children aged 3 to 9 years old. It includes Look! The Grass, Look! The Snail, Look! The Tree, and Look! The Earthworm which introduces children to the world of trees, grass, snails and earthworms.

"爱的甲壳虫系列"

Beloved Beetles series

Author: Wei Xiaoxi ISBN: 9787533187439

This series is specially made for kids of 6 to 9 years old. The 6 titles are beautifully illustrated to attract primary school students and pre-school children with a certain reading ability to gradually grow from the picture reading, parent-child reading to the text reading, independent reading.

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