



# Jieli Publishing House's Original New Books at London Book Fair 2023



## *The Bear of Oroqen*

### 《鄂伦春的熊》

Author: Gerelchimeg Blackcrane

Illustrator: Jiu'er

Reading age: 4–8 years old

This picture book was the second work cooperated by the nature literature writer Gerelchimeg Blackcrane and the illustrator Jiu'er after *The Moose of Ewenki* (《鄂温克的驼鹿》). Based on the vast Daxinganling forest in northern China, this book shows the simple natural concept that Oroqen people and everything in the forest are sharing the forest, and discusses the harmonious coexistence between man and nature.

## *Magic Canvas*

### 《雨露麻》

Author: Cao Wenxuan

Illustrator: Suzy Lee

Reading age: 4–8 years old

Rights sold: France, the United States of America, Italy, Chile, Brazil and Korea

*Magic Canvas* has won the Fiction Special Mention Award for BolognaRagazzi Award 2021. It is a picture book suitable for children aged 4 and above, and tells the story of a girl Yulu, who loves painting, and a famous illustrator's canvas, the Yulu Linen. At first, every picture the girl drew was melted by the canvas. She drew one picture after another, but it was never accepted by the canvas. After a lost-and-found experience, the girl finally got the recognition of the canvas, and a beautiful self-portrait was presented on the canvas. Through the conflict between the girl and the canvas, this book realizes the inner self-breakthrough of the talented painter. Only when you really enjoy painting can you draw the most beautiful self-portrait.

## *The Iron Hoop Brothers*

### 《铁环兄弟》

Author: Cao Wenxuan

Illustrator: Iwona Chmielewska

Reading age: 4–8 years old

*The Iron Hoop Brothers* was cooperated by Cao Wenxuan, the winner of Hans Christian Andersen International Award, and Iwona Chmielewska, a renowned Polish illustrator. The book takes a pair of iron hoops as the protagonists, telling the story of what they saw and heard during their wandering, including an old man who picked up rags, a little girl who got lost and an old man who was an entertainer. The iron hoop brothers are wandering season by season. This book reveals the changeable human feelings and the fickleness of life, discussing the life problems of meeting and letting go. The illustrator explains the sadness and liveliness of the



hoop with proficient oriental aesthetics, making this philosophical picture book easily arouse deep thinking.

## *Cow and Cicada*

### 《老牛与蝉》

Author: Cao Wenxuan

Illustrator: Britta Teckentrup

Reading age: 4–8 years old

Who would have thought that a little cicada could save a stubborn old cow? Who would have thought that they would have a lifelong friendship? Anyway, from that day on, the old cow and the cicada were so wonderfully connected. Cicada often rests on the apple tree, but more often, it will land on the corner or back of the old cow and accompany the old cow to the grassland by the river. They spent all their time together until the cicada had to leave this world... The old cow promised to look after the cicada's children. After the larvae burrowed into the ground, the old cow guarded the apple tree day and night, year after year. One night, the cicada finally got out of the ground and climbed up the apple tree one by one. The old cow looked at them, amazed, and couldn't get enough of them. But one day, his eyes closed. Maybe he has fallen asleep. Or he is already on his way to heaven, looking for his cicada.

## *Dawu's Fantasy Trilogy*

### “奇幻日常三部曲”系列

Author: Dawu

Reading age: 5–8 years old

Rights sold: Brazil

This series contains three volumes: *Absolutely Do Not Let an Elephant Walk into Your Room* (《千万别让大象走进房间》), *Never Help a Snail* (《不要移动一只蜗牛》), and *The Magic Carpet* (《神奇飞毯》). In *Absolutely Do Not Let an Elephant Walk into Your Room*, the elephant is actually a metaphor for unresolved conflicts between Dawu and his brother: the bigger the elephant grows, the greater the damage to the life of the two brothers ... In *Never Help a Snail*, Dawu, the author, helps a snail out of kindness, but unexpectedly it was caught by a bird. The story then follows two parallel narratives, one telling Dawu's frustration at his good intentions and devil deeds, while the other telling the snail's experience after being caught by the bird. The two lines were influencing each other without the characters realizing it. In *The Magic Carpet*, the elder brother gets a magic flying carpet that can fly in the air. Dawu, the puppy, the kitten, the bird and the butterfly want to take a ride with elder brother in turn. Eventually, the carpet is overwhelmed, falling down to the ground and being torn. But Dawu thought of a good way to make everyone fly into the sky again ... This series tells three interesting and philosophical



stories for children, presenting a fantastic daily life that helps children enrich their horizon.

## *Jieli Cup Jin Bo Childhood Literature Award Winner Series*

### 金波幼儿文学奖作家作品书系

Authors: Lv Lina, Liao Xiaoqin, Mao Lulu

Illustrators: Xiang Xiaolu, Li Wenqin and Yang Peiqi

Reading age: 6–10 years old

This series has selected contributions from thousands of children's literature lovers and authors, appraised by more than ten professional judges. These polished original Pinyin bridge books have condensed the essence of life and contained rich Chinese culture. The short and wonderful stories were drawn from daily life, nature and children's imaginary world, and children are able to read it in one breath. The authors sow the seeds of happiness for children with poetry and philosophical thinking. They take children to appreciate the initial goodness of life and the wisdom of life in Chinese traditional culture, guide children to know and distinguish the miscellaneous grains, and gain experience and growth from nature.

## *Chinese Pioneers Story Collection*

### “中华先锋人物故事汇”系列

Chinese Pioneers Story Collection is co-published by Party Building Books Publishing House and Jieli Publishing House.

党建读物出版社 接力出版社

Author: Xu Lu, Ge Jing, Tang Sulan, et al.

Reading age: 8–12 years old

Rights sold: Hong Kong (China), Taiwan (China), Nepal, Turkey, Thailand, Pakistan and Korea

In order to share Chinese stories by good communication, Party Building Book Publishing House and Jieli Publishing House jointly published the *Chinese Pioneers Story Collection*, helping young readers take a good step in life. Adhering to the concept of “let pioneers accompany children's growth”, this collection selects ordinary and great pioneers from all walks of life during China's development, including scientists, writers, thinkers, astronauts, ordinary workers and farmers, hoping to present children with inspiring models and guide young people to cultivate their life beliefs. Chinese Pioneers Story Collection has invited 47 children's literature writers, such as Qin Wenjun, Tang Sulan, Xu Lu, Yin Jianling, Zhang Pincheng, Wang Yimei, Ge Jing, Xie Qianni, Wang Yongying and Zhou Min. They tell vivid stories and depict touching details of the pioneers, portray their colorful personalities and show their magnificent lives in a delicate tone. Up to now, this collection has published 80 titles, delivered more than 10 million copies, with the sales revenue reaching 160 million yuan. This collection has achieved remarkable social and economic effects.

## *Chemistry is Everywhere*

### 万物有化学系列

Author: Element Coffee Studio (Hu Yang, Liu Yuanyuan, Wu Dan)

Reading age: 9–14 years old

Chemistry exists in everything and is closely related to our lives: Bananas actually contain trace amounts of radiation. Van Gogh's Sunflower is actually poisonous. Human being can use chemical methods to synthesize blood and bones, and can even make invisibility cloaks. Mars can also be transformed into another human home through high-tech materials... From nanoscale chip design to heavy rocket manufacturing and space station operation, chemistry is everywhere. *Chemistry is Everywhere* talks about 118 chemical elements, leading children into the ever-changing world of chemistry and appreciating the boundless charm of chemistry in the fields of diet, medical care, new energy, AI warfare, ceramic art and etc. Through this book, children can talk with more than 100 kinds of scientific elves incarnated by chemical elements, make friends with chemistry in humor, fall in love with chemistry, step into the world of chemistry, and unlock the chemical code of everything in the world.

## *Physics in a Hexagram*

### 《六极物理》

Author: Yan Bojun

Rights sold: Korea, Taiwan (China)

Reading age: 16+ years old

*Physics in a Hexagram* is a physical enlightenment book suitable for every reader to improve their scientific literacy. Starting from six limits - extremely fast, extremely large, extremely heavy, extremely small, extremely hot and extremely cold, it presents a panoramic view of frontier physics. From relativity to astrophysics, and then to the hottest physical fields such as quantum mechanics, thermodynamics and superconductivity, this book colloquially describes the mysteries of the six limits. The popularity and professionalism of *Physics in a Hexagram* are recognized by well-known physics experts. The famous geophysicist Chen Yuntai, Professor Liu Bing of Tsinghua University, physicist Li Miao and famous popular science writer Yin Chuanhong have jointly recommended it. Simultaneously, the physicist Liu Boyang and postdoctoral scientist Zhou Siyi of Stockholm University have written book reviews for it and recommended it. Since its publication on May 2020, *Physics in a Hexagram* has won unanimous praise and recognition from readers, publishers and international academia. As of November, this book has been printed in 6 editions, with a total of 90,000 copies printed and 80,000 copies distributed, ranking among the top 5 popular science bestsellers.



## *Chinese Classic Folklore Picture Book Series*

### “中国民间想象力图画书”系列

Authors: Liu Xushuang, Lu Lu, Liu Longsha, Li Yifan

Illustrators: Li Qingyue, A Geng, Wang Xiaoxiao

Reading age: 4–8 years old

Rights sold: Sri Lanka, Indonesia, Nepal, Korea, Thailand, Singapore, Malay

*The Amazing Zhuang Brocade* (《神奇的壮锦》) has won Russia Image Book Awards-Original Picture Book Award.

*The Amazing Zhuang Brocade* has won the Outstanding Works Award in the 9th Hiii Illustration Award.

*The Secret of the Long-haired Girl* (《长发妹的秘密》) and *The Magic Cloth Made by One Hundred Birds' Feather* (《最后的百鸟羽衣》) have been shortlisted for Most Popular Award in the 9th Hiii Illustration Award.

*The Magic Cloth Made by One Hundred Birds' Feather* and *The Amazing Zhuang Brocade* has been selected in the 6th BIBF Ananas Illustration Exhibition.

*The Amazing Zhuang Brocade* has been selected in the 56th Bologna Illustrators Exhibition.

*The Secret of the Long-haired Girl*, *The Magic Cloth Made by One Hundred Birds' Feather* and *The Amazing Zhuang Brocade* have been shortlisted for the Sharjah Children's Book Illustration Award.

*Chinese Classic Folklore Picture Book Series* is a set of folk literature picture books created for modern children, including five volumes: *The Magic Cloth Made by One Hundred Birds' Feather*, *The Amazing Zhuang Brocade*, *The Secret of the Long-haired Girl*, *The Adventure on the Third Day of March* (《一起来过三月三》), and *Bagu and Sacred Elephant Mountain* (《巴咕与神象山》).

This set of books utilizes diverse artistic techniques to retell classic stories from children's perspective. The theme is rooted in tradition and full of new ideas and imagination. *The Magic Cloth Made by One Hundred Birds' Feather* tells the growth story of a brave ranger boy fighting for the lives of one hundred birds. *The Secret of the Long-haired Girl* appeals to everyone to protect the water and talks about how children keep secrets in a poetic way. *The Amazing Zhuang Brocade* tells the story of a hardworking woman who is very good at weaving. She pursues her dreams and weaves the most beautiful brocade in the world. *The Adventure on the Third Day of March* tells the story of four children's adventures on the third day of March. In *Bagu and Sacred Elephant Mountain*, children and elephants guard their natural homes. Five artists draw illustrations with various materials, such as ink, acrylic, gouache, crayon, colored chalk and woodcut painting. Drawing on the artistic style of Dunhuang frescoes and rock paintings, the illustrators have brought readers the aesthetic experience and led them to appreciate the diverse beauty of folk culture and painting art.