



商務印書館  
The Commercial Press

## The Commercial Press, Ltd.

Annually 2,000 new titles published on average, The Commercial Press, this flagship and champion in academic and reference book publishing in China was established in 1897 in Shanghai, remains consistently committed to promoting education and public understanding with solid innovation and pioneering in such causes as the nation's education and culture ever since.

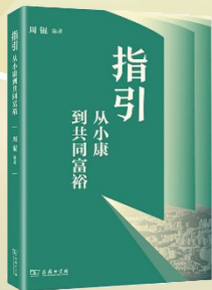
Achieved scores of "firsts" in the history of modern publishing and education, The Commercial Press introduced modern scholarship, compiled and published numerous new textbook series for primary, middle and high schools with new types of schools set up across China since 1904.

Known as dictionary realm, it is the publisher of *Xinhua Dictionary* (《新华字典》), the phenomenal national dictionary currently published over 10 million copies per year on average, with total publishment of over 700 million copies since its first print in 1953, recorded by Guinness World Records as the "Most Popular Dictionary and the Best-Selling Reference Book" (regularly updated) in 2016. And *Contemporary Chinese Dictionary* (《现代汉语词典》), the first standardizing Chinese dictionary, which has played an irreplaceable role in the standardization and dissemination of the modern Chinese language, hailed as the "matrix" of all Chinese dictionaries, with its unrivalled scientific approach and authority.

Labeled as the stronghold in academic publishing in China, The Commercial Press bears the achievement in the field harvested from the Reform and Opening-up introduced in China in 1978, *The Chinese Translation of World Famous Academic Works series* ( "汉译世界学术名著丛书" ), which output so far over 850 titles offering Chinese intellectuals the windows to the outside world, and *Masterpieces of Chinese Modern Academic Series* ( "中华现代学术名著丛书" ), which was laid out on "drawing on past learning and initiating future innovation" and "tracing intellectual and cultural roots for China's path".

It introduced a synchronized print and electronic publishing strategy in 2014, publishing across all media involving editing, compiling, digitalization, printing, marketing and publishing, operating in its 20 departments and 18 subsidiary and branch companies across China.

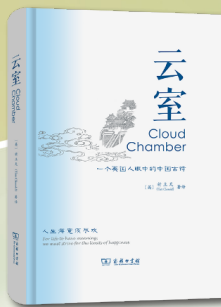
### Guidance: from Moderate Prosperity to Common Wealth 《指引：从小康到共同富裕》



Author: Zhou Kun  
Publisher: The Commercial Press, Ltd. (July 2022)  
ISBN: 978-7-100-21165-9  
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About the book: The book's accurate understanding and profound grasp of the ethical positioning of labor and its legal connotation requirements will not only help promote the establishment of values that meet the requirements of the rule of law and social ethical order of the market economy and the management of both sides, but also guide the innovation of labor legislation, justice, law enforcement and social governance. Overall, this book is a work of labor law that has both theoretical and practical value.

### Cloud Chamber 《云室：一个英国人眼中的中国古诗》



Author: Tim Clissold  
Publisher: The Commercial Press, Ltd. (January 2022)  
ISBN: 978-7-100-20436-1  
Rights: All rights available.

About the book: This book breaks the familiar business theme writing, and introduce Chinese culture from poetry and literature. The author believes that Chinese culture, as described by Heisenberg's uncertainty theory, is full of uncertainty, while Chinese traditional culture and literary creation share many practical concerns and common humanity, which are closely related to and echo the current, world, and western culture and practical problems. He introduced Chinese culture and the poetic tradition born in this specific culture from the aspects of language, history, etc.

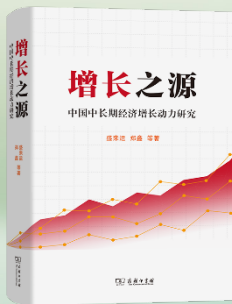
### Research Methods of Asia History: Centering Eastern Sea Areas in Recent Years 《亚洲史的研究方法：以近世东部亚洲海域为中心》



Author: Ge Zhaoguang  
Publisher: The Commercial Press, Ltd. (September 2022)  
ISBN: 978-7-100-20945-8  
Rights: Traditional Chinese sold.

About the book: This book is the lecture notes of professor Ge Zhaoguang's course "methods for the study of Asian or Eastern Asian History". The book consists of four units and thirteen lectures, including possibilities for the study of eastern Asian maritime history, European orientalism and Japanese orientalism, the circumnavigation of the East China Sea and the South China Sea as a historical world, examples of historical documents on modern eastern Asia from outside the region, as well as an introduction and course summary. Each unit starts with a question and is divided into lectures, followed by a discussion and suggested reading of the book; each lecture starts with an introduction and is then divided into several subsections. This book is a model of studying the history of East Asia from world history and world history from the history of East Asia. The whole book is complete and rich in content, which can guide readers to further reading and thinking.

### The Source of Growth - A Study of China's Medium- and Long-term Economic Growth Drivers 《增长之源——中国中长期经济增长动力研究》



Author: Sheng Laiyun, Zheng Xin, etc.  
Publisher: The Commercial Press, Ltd. (June 2021)  
ISBN: 978-7-100-19840-0  
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About the book: Why has China's economy been able to maintain rapid growth for 40 years since the Reform and Opening-up? Does the slowdown in recent years mean the end of China's growth miracle? Will China be able to cross the middle-income trap in the future? How can China's future growth dynamics be shaped and optimized? In order to give a more comprehensive answer to the above questions, this book jumps out of the mainstream growth theoretical framework in the West, and builds four dynamic analysis frameworks based on economic theory and statistical accounting methods. On the basis of solid data analysis, this book provides a comprehensive examination and outlook on the past, present and future growth driver of China's economy, drawing valuable insights that will help deepen the understanding of China's economic transformation and growth in its entirety.