

# THE ARTS BRIDGE

## *Arts - Beyond Borders, Between Pages*

The Arts Bridge is a distinguished cultural initiative by Guangxi Normal University Press (Shanghai) that seamlessly fuses art, design, architecture, new media, and traditional craftsmanship. As cultural narratives become increasingly diverse, our platform creates subtle pathways for mutual appreciation and discovery. We utilise Guangxi Normal University's extensive global publishing and distribution channels to introduce exceptional Chinese architects, artists, and artisans to international audiences while fostering meaningful dialogue between Eastern and Western artistic worlds.

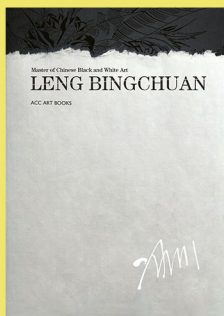
Our curated publications invite readers to experience the depth and innovation of Chinese arts in context with global creative movements. Through thoughtful selection and presentation, we illuminate connections that might otherwise remain unexplored.

### CURATED MASTERWORKS

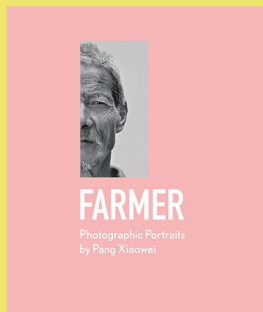
Discover our collection of exceptional publications featuring renowned Chinese artists:



*Book from the Sky to Book from the Ground*



*Leng Bingchuan: Master of Chinese Black and White*



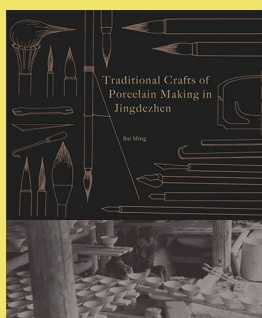
*Farmer: Photographic Portraits by Pang Xiaowei*



*Our Future · Cities*



*Always, Owned by What We Own*

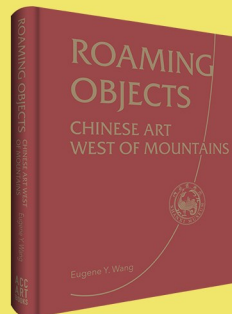


*Traditional Crafts of Porcelain Making in Jingdezhen*



*Chinese Woodcuts: The Art of Liu Chunjie*

### COMING SOON



*Roaming Objects: Chinese Art West of Mountains*

By Eugene Wang, Abby Aldrich Rockefeller Professor of Asian Art at Harvard University

- Explore rare and historic artworks from Shanxi, a cultural crossroads in ancient China.
- Discover how artworks transport us beyond physical spaces, stirring our imagination and emotions.
- Lavishly illustrated with breathtaking images, offering both a visual feast and scholarly insight.

### VISIT US AT LONDON BOOK FAIR 2025

Booth: The Arts Bridge | 6A100

#### SPECIAL EVENTS

#### Arts Bridge 2025 New Books Presentation for Global Distribution

March 11th | 16:30-17:30  
Location: Booth 6A100  
Refreshments served

#### Arts Bridge 2025 Salon: Contemporary Expressions of Ancient Chinese Art and Craftsmanship

March 12th | 14:30-17:00  
Location: Royal Geographical Society, 1 Kensington Gore, London SW7 2AR

Established in 2012, Guangxi Normal University Press (Shanghai) Co. Ltd. operates through a sophisticated global network with offices in Shanghai, Melbourne, London, New York, and Singapore. Our publishing focus spans humanities, social sciences, arts, design, education and music, with The Arts Bridge serving as our flagship initiative for cultural exchange.

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