

Highlights of Events from Chinese Exhibitors at 2025 LBF

Events on March 11

Tsinghua University Press

Time: 9:30-10:00 AM

Location: China's Collective Stand (No.6D101)

Event: Signing Ceremony For English Translation License Of *Har-
nessing Data For Improved Productivity: Managing The Full Life
Cycle Of Data*



China National Publications Import & Export (Group) Co., Ltd.

Time: 10:00-11:00 AM

Location: China's Collective Stand (No.6D101)

Event: *Foreigners Write China Project* Book Launch Event



Time: 11:00-12:00 AM

Location: China's Collective Stand (No.6D101)

Event: *The Power Of Time* English Book Release And Copyright
Signing Of Mr. Guo Wei's Works

Time: 14:40-15:25 PM

Location: Academic Performance And Presentation Center (APPC)

Event: London Book Fair Academic Publishing Summit

China Education Publishing & Media Group Ltd.

Time: 10:00-11:00 AM

Location: China Education Publishing Media Group Exhibition Area

Event: Books And Dances Bring The World Closer In Har-
mony - Unveiling Ceremony Of "CEPMG Bookshelf" & Over-
seas Launch Of *He He Zhi Yun*



Phoenix Education Publishing Ltd.

Time: 10:30-11:00 AM

Location: Phoenix Publishing & Media, Inc (No.5E121)

Event: Signing Ceremony Of English Version Of *Marvellous
Kunshan*



Encyclopedia of China Publishing House Co., Ltd.

Time: 12:00-12:30 AM

Location: China's Collective Stand (No.6D101)

Event: Signing Ceremony Of The English Version Of *Setting The
Trend: The Biography Of Lu Guanqiu*



People's Music Publishing House

Time: 12:30-13:00 PM

Location: China's Collective Stand (No.6D101)

Event: Signing Ceremony Of Cooperation Framework Agreement
Between People's Music Publishing House And The Associated
Board Of The Royal Schools Of Music



China Democracy and Legal System Publishing House

Time: 13:00-13:30 PM

Location: China's Collective Stand (No.6D101)

Event: A Dialogue Between Yan Chongnian And Jia Yingting: The
Eventful History Of Beijing's Landmarks



People's Literature Publishing House

Time: 13:30-14:30 PM

Location: China's Collective Stand (No.6D101)

Event: Writer's Salon: The Cross-Cultural Significance Of Wang
Yuewen's *Home Village*



Foreign Languages Press

Time: 14:00-15:00 PM

Location: China International Communications Group (No.5C100)

Event: *China Development Report 2024* And *Global Develop-
ment Report 2024* (English) Book Launch Event And Think Tank
Dialogue



Time: 15:00-16:00 PM

Location: China International Communications Group (No.5C100)

Event: *The Tale Of Lady White Snake And Her Mortal Love: In
Art And In Storytelling* - Dai Dunbang's Illustrations Of *Lady
White Snake* (Chinese-English) Book Launch Event With Cultural
And Creative Products

Phoenix Juvenile and Children's Publishing Ltd.

Time: 14:00-14:50 PM

Location: Phoenix Publishing & Media, Inc (No.5E121)



Event: *Childlike Innocence Build Dreams, Beautiful New Era* Sin-
hala Edition New Book Launch Event

The Commercial Press

Time: 14:30-15:00 PM

Location: China's Collective Stand (No.6D101)

Event: The Communication Of Classical Research Publication
And The Launch Of The Chinese Translation Of *World Famous
Academic Works Series*



Yilin Press

Time: 15:00-15:30 PM

Location: Phoenix Publishing & Media, Inc (No.5E121)

Event: Promotion Of International Rights To The Graphic Novel
Of *The Three-Body Problem* And Signing Ceremony For The
French Edition



China Social Sciences Press

Time: 15:00-15:30 PM

Location: China's Collective Stand (No.6D101)

Event: The Launch Ceremony Of *China's Economic Develop-
ment: Implications For The World & Global Value Chain: Mea-
surement And Application*



Time: 15:30-16:00 PM

Location: China's Collective Stand (No.6D101)

Event: *Toward Revitalization And Prosperity: Modernization Of
Governance by Great Powers & Research On The Governance Val-
ue Of Poverty Reduction In China* New Book Release Ceremony

China Youth Publishing House Limited, China Youth Publishing House (UK) International Limited

Time: 16:00-16:40 PM

Location: China's Collective Stand (No. 6D101)

Event: *I Love Mummy, I Love Daddy* English Version Press Con-
ference And China Original Children's Book International Publish-
ing Seminar



Guangxi Normal University Press Group Co. Ltd

Time: 16:30-17:30 PM

Location: GNUPG Booth (No.6A100)

Event: Arts Bridge 2025 New Books Presentation For Global
Distribution



The Chinese Embassy in London, China National Publications Import & Export (Group) Co., Ltd.

Time: 18:00-22:30 PM

Location: The Soho Hotel, Richmond Mews W1D 3DH

Event: *The Lisbon Maru Is Sunken* Film Screening And Media Ex-
change Meeting



Events on March 12

China National Publications Import & Export (Group) Co., Ltd.

Time: 9:00-10:00 AM

Location: China's Collective Stand (No.6D101)

Event: The Launch Of The Chinese Version Of *Original Grass:
The Story Of George Hoock*



Time: 10:00-11:00 AM

Location: China's Collective Stand (No.6D101)

Event: *Auspicious Time* Literary Salon

Time: 11:00-12:00 AM

Location: China's Collective Stand (No.6D101)

Event: BIBF Presentation

Time: 11:15-12:00 AM

Location: Literary Translation Centre

Event: Talk With Liu Zhenyun: Face To Face Activity Of Contem-
porary Chinese Literary Giants

Time: 12:30-14:00 PM

Location: China's Collective Stand (No.6D101)

Event: The Chinese And Foreign Media Luncheon Meeting

Time: 13:45-14:30 PM

Location: APPC

Event: The London Book Fair Academic Publishing Summit

Time: 14:00-15:00 PM

Location: China's Collective Stand (No.6D101)

Event: The China-UK Copyright And Trade Fair

Time: 15:00-16:30 PM

Location: China's Collective Stand (No.6D101)

Event: Learn Afternoon Tea In Both Chinese And English

Time: 16:30-17:00 PM

Location: China's Collective Stand (No.6D101)

Event: The AI Release Of The First Book Of The Smart Pen Proj-
ect, Rock Dynamics

Time: March 11 to March 13

Location: China's Collective Stand (No. 6D101)

Event: "Symphony of Love and Dream-Tang Xianzu and William
Shakespeare" Theme Exhibition

Phoenix Science Press

Time: 10:00-11:00 AM

Location: Phoenix Publishing & Media, Inc (No.5E121)

Event: The World In Natural History Illustration: A Cross-Cultural
Dialogue Between Zeng Xiaolian And Marianne North



Jiangsu Phoenix Vocational Education Books Ltd.

Time: 10:40-11:40 AM

Location: Phoenix Publishing & Media, Inc (No.5E121)

Event: Food Carving Art Performance



People's Fine Arts Publishing House

Time: 12:00-12:30 AM

Location: China's Collective Stand (No.6D101)

Event: Lecture On Chinese Comic Arts And Signing Ceremony
For The Export Of Chinese Picture Books: *Color Comic Strip
Stories*



Foreign Languages Press

Time: 14:00-14:30 PM

Location: China International Communications Group (No.5C100)

Event: *Human Destiny: Institutional Governance* (English) Book
Launch Event And Signing Ceremony For International Publishing
Cooperation



Time: 14:30-15:30 PM

Location: China's Collective Stand (No.6D101)

Event: Salon: "China in My Eyes"

Guangxi Normal University Press Group Co. Ltd

Time: 14:30-17:00 PM

Location: Royal Geographical Society, 1 Kensington Gore, Lon-
don, SW7 2AR

Event: Arts Bridge 2025 Salon: Contemporary Expressions Of An-
cient Chinese Art And Craftsmanship



Events on March 13-14

Beijing Publishing Group

Time: March 13, 10:00-10:30 AM

Location: China's Collective Stand (No.6D101)

Event: BPG Books & Cultural And Creative Products Promotion
Activities



Time: March 13, 10:30-11:00 AM

Location: China's Collective Stand (No.6D101)

Event: Signing Ceremony Of Copyright Cooperation

People's Fine Arts Publishing House

Time: March 13, 11:00-11:30 AM

Location: China's Collective Stand (No.6D101)

Event: This Is The True Art: Reader Sharing Session



China National Publications Import & Export (Group) Co., Ltd.

Time: March 13, 13:00-15:00 PM

Location: University of Cambridge

Event: *The Power Of Time* English Version Content Discussion
And Exchange Activities



China Youth Publishing House Limited, China Youth Publishing House (UK) International Limit- ed, China Intercontinental Communication Center

Time: March 14, 11:00 AM-14:00 PM

Location: University of Cambridge

Event: *A Comprehensive Collection Of Ancient Chinese Paintings*
The Cambridge Exhibition And Book Donation Event

